OmniTrak Group, Inc.

Consumer Research Information Sheet: Confidential

[PLEASE PRINT CLEARLY]

MR./MRS./MISS/MS. _____
[Last Name] *[First Name]* *[M.I.]*

ADDRESS _____ APT. NO. _____

CITY _____ STATE _____ ZIP CODE _____

TELEPHONE (_____) _____ (_____) _____

EMAIL _____

DATE OF BIRTH _____ MARITAL STATUS _____

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1. What is your ethnic identification? **[CIRCLE ONE]**

Black ……1	Filipino …… ...4	Korean ……7
Caucasian ……...2	Hawaiian/Part Hawaiian ……..5	Mixed *(specify)*_____……..8
Chinese ……3	Japanese ……6	Other *(specify)*_____……9

2. How long have you lived in Hawaii? **[CIRCLE ONE]**

Less than 2 years ……1	6 to 10 years ……3	Over 20 years ……...5
2 to 5 years ……2	11 to 20 years ……..4	Life (born here) ……...6

3. What level of education have you completed? **[CIRCLE ONE]**

Grade 11 or less ……...1	Business/Trade School ……..3	College Graduate ……5
High School Graduate ….2	Some College ……..4	Post Graduate ……..6

4. What is your occupation? ***[PLEASE SPECIFY]*** _____

5. What product or services does your company provide? _____

6. Which category best represents the total annual income of **your entire household** before taxes? **[CIRCLE ONE]**

Under $15,000 ……1	$25,000-$34,000 ……...4	$75,000-$99,000 ……7
$15,000-$19,999 ……2	$35,000-$49,999 ……...5	$100,000 and over ……8
$20,000-$24,999 ……3	$50,000-$74,999 ……...6	

7. Do you own or rent the home you are presently living in? **[CIRCLE ONE]**

Own ……1	Rent ……2	Other *(specify)* _____...3

OVER

8. Do you live in …..? **[CIRCLE ONE]**

A House ……1 An Apartment……2 Other *(specify)* _____...3

9. Including yourself, how many persons live in your household? **[WRITE IN ACTUAL NUMBER]** | | |

10. Are you registered to vote in Hawaii?

Yes ……...1 No ……2

11. Political party affiliation….

Democrat ……..2 Republican …….2 Independent ……3 Other ……...4

12. Are you, or is anyone in your household engaged in any product testing activity, or answering questionnaires on a continuous basis?

Yes ……...1 No ……2

13. Is your age ……? **[CIRCLE ONE]**

18-24 years ……1 35-44 years ……...4 55-64 years ……7

25-34 years……..……2 45-54 years ……...5 65 years and older ……8

14. When are you available for consumer research activities?

Mornings……1 Afternoons ……2 Evenings after 5 p.m. ……...3

15. What is the best time to contact you?

Mornings……1 Afternoons ……2 Evenings after 5 p.m. ……...3

For office use only

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Please send completed Consumer Research Information sheet to OmniTrak Group Inc.

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